

Make your break-in action economically sustainable

Take this step that will enable you to commodify your artistic skills and competencies into business services.

What next?

How will you apply the lessons learned next time?

ECONOMIC SUSTAINABILITY FOR ARTISTS Artist can be helped to make the break-in action economically sustainable through...





Pricing your skills and having a logic about your earnings

How to capitalize on the output

Think short term and long-term value/cost

Offer the artistic product

Be opportunistic – go for bigger contracts and value opportunities

Lobbying to local authorities to insure that the value of the work is recognised

Be the first to upscale and cooperate/ with other artists

USING

AVAILABLE

Attract resources from others for expertise

Keep looking for gaps (lack of resources, etc.)