



PITCH AND DELIVER YOUR BREAK-IN ACTION

Describe, present and deliver your project of break-in action

Let us continue our exciting walk



Implement, lead and convey your "break-in" action in the employer.

Encourage active participation of different stakeholders through suitable tools and useful suggestions.

SHOW, TELL and PITCH your break-in action

Making a pitch presentation is crucial **to involve and engage all stakeholders and to make your "break-in" action successful.** Simply delivering a bunch of facts is boring. Instead:



Tell a story and have a conversation with your audience



Engage an empathic rapport with your audience and especially with the manager/ director of your employer **to convey the added value of your break-in action**



Be emotional, intellectual and realistic while refining, shaping and performing your presentation.

Apply your break - in proposal by filling the form on the Step 9

A practical exercise might be "Present your creative project" already developed in the Workplay book.