



EVALUATE THE RESULTS OF BREAK-IN ACTION
WITH THE EMPLOYER

Take this step that will enable you to evaluate the process, the participation and the outcomes of your break-in action.

How did yours and your employer's universe expand? What did you both learned and gained? Besides the results, what happened along the way?

Evaluation process

THREE DIMENSIONS OF THE PROCESS



THE ROCK

MEASURE

- » How it was before and after
- » The growth of income, human - resources (workforce and level of teamwork) and productivity

FEEL

- » How the company accepted the idea/s
- » The level of cooperation

TRANSFORMATION

- » The quality
- » The visible (piece of art, design, etc.)
- » The invisible (relationship and organizational)



THE FISH

TIME AND FEE

- » Being clear about price, fee and time they can spend in the company

THE CANVAS

- » Incomes, losses and long-term impacts/effects

AGREEMENT

- » Between the artist and the company



THE FLAG

IPR (Intellectual Property Rights)

- » Clear intellectual property assets

NDA (Non-Disclosure Agreement)

- » Confidentiality

RESPECT

- » The company, values, ideas and artist

DISSEMINATION

- » Who will disseminate and what will be disseminated

Artists & organizations can be helped **to evaluate the results of break-in actions** through...

